

## **Nexans partners with the Edison Innovation Foundation to promote learning and innovation in science, technology, engineering, and mathematics (STEM) in the U.S.**

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### **PRESS RELEASE**

- **Nexans joins as Gold Partner for the Edison Innovation Foundation's Thomas Edison Pitch Contest, open to students in grades 4 through 12.**
- **Created in 2010, the contest promotes project-based STEM learning and encourages invention, innovation, and entrepreneurship among students before they get to college.**

**Paris/Newark, January 24, 2022** – Nexans, a global player in electrification, is proud to announce it has joined the Edison Innovation Foundation, a nonprofit organization that supports the Edison legacy, as a Gold Partner of the Thomas Edison Pitch Contest. Starting January 2022, in the role of Gold Partner, Nexans will co-sponsor the competition with the Edison Innovation Foundation. The annual competition, open to U.S. students in grades 4 through 12, encourages invention, innovation and entrepreneurship. As a Gold sponsor, Nexans will sit on the judging panel to select the team that best incorporates alternative energy in their invention.

*"From Edison's pioneering era to this new electrified world, Nexans has relentlessly been part of the living history of electricity. Nexans is proud to be a part of the Edison legacy and actively participates in the transition to sustainable energy in North America. A new chapter of history is being written as we confront climate change. An industrial shift unprecedented since the one began by Edison is happening. The Edison Innovation Foundation is building the next generation of pioneers to solve tomorrow's energy challenges,"* said Christopher Guerin, CEO of Nexans.

*"The Thomas Edison Pitch Contest is a great opportunity for project-based STEM learning that lets students in the U.S. use their ingenuity to solve real-world challenges. We're proud to be a part of the Edison Innovation Foundation's commitment to educating the next generation of great innovators and entrepreneurs"* said Bjørn Ladegård, Vice President Renewables Operations, Nexans North America.

*"We are delighted to have Nexans as a Gold Sponsor for the contest. Edison has a long history of working with French companies, starting way back in the days of important meetings between Thomas Edison and Gustav Eiffel in the Eiffel Tower. We are proud to continue this historical relationship with Nexans in a collaboration that will inspire students to make the world a brighter place,"* said John Keegan, President and CEO of Edison Innovation Foundation.

The number of students participating in the Thomas Edison Pitch Contest has doubled since 2019 to 540 students representing 84 schools from 24 states. The competition provides students with a unique hands-on learning opportunity to invent a working solution for a problem that they see in the world today and with the supplies to make it happen. To promote entrepreneurship as well, participants are challenged to create a video aimed to sell the product or solution they propose in the first round and a 5-minute elevator pitch to a panel of judges in the final round.

[Registration for the Thomas Edison Pitch Contest is open until the end of January and final winners will be announced on May 18, 2022.](https://www.thomasedisonpitch.org) Learn more on [www.thomasedisonpitch.org](https://www.thomasedisonpitch.org).

The Nexans-Edison award will spotlight the use of alternative energy in these projects by providing students with wind and solar power devices to include in their projects and awarding the innovative use of that power. By encouraging the comprehension and practice of a more sustainable energy early on in students learning careers, Nexans and the Edison Innovation Foundation can confront climate change and make the shift towards a more sustainable future.

### **Supporting Girls in STEM**

The Edison Innovation Foundation also encourages students, especially girls and minorities, to embrace careers in science, technology, engineering, and mathematics (STEM). Created in 2010, the Thomas Edison Pitch Contest not only provides students with the chance to learn more about STEM but brings more opportunities to the most underrepresented communities, including girls. Currently, close to 60 percent of participants are girls, of which 80 percent are finalists.

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### **About Edison Innovation Foundation**

Edison Innovation Foundation is a nonprofit organization that supports the Edison legacy and encourages students (especially women and minorities) to embrace careers in science, technology, and engineering and is committed to educating the next generation of great innovators while using Edison and his Invention Factory as the foundation.

For more information, please visit [thomasedison.org](http://thomasedison.org).

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### **About Nexans**

For over a century, Nexans has played a crucial role in the electrification of the planet and is committed to electrify the future. With around 25,000 people in 38 countries, the Group is leading the charge to the new world of electrification: safe, sustainable, renewable, decarbonized and accessible to everyone. In 2020, Nexans generated 5.7 billion euros in standard sales.

The Group is a leader in the design and manufacturing of cable systems and services across four main business areas: Building & Territories, High Voltage & Projects, Industry & Solutions and Telecom & Data.

Nexans is the first company in its industry to create a Foundation supporting sustainable initiatives bringing access to energy to disadvantaged communities worldwide. The Group pledged to contribute to carbon neutrality by 2030.

Nexans. Electrify the future.

Nexans is listed on Euronext Paris, compartment A.  
For more information, please visit [www.nexans.com](http://www.nexans.com)

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