

Launch of Nexans' Mobipay Un'Reel solution set to simplify cable installation

PRESS RELEASE

Nexans has reinforced its position as world-leader in cable solutions after revealing its new installation solution to simplify, secure and make cable installation smarter.

Paris, November 4, 2021 – Nexans has unveiled its Mobipay Un'Reel solution, which is set to make cable installation simpler, smarter, more cost-effective and secure across a range of different low and medium voltage cables.

This solution, the latest addition to the Mobipay range, brings a new set of benefits to cable installers around the world and will simplify the installation process, using smarter cabling to make the process easier, quicker, safer, and cost-efficient.

Mobipay Un'Reel enhances the Nexans Mobipay™ product range, using a patented set of drums with an associated unwinding system. Cable drums are often unwieldy, due to their size and weight; but this solution makes them easy to be handled by operators. This means just one person can complete the installation process safely and efficiently, whether in a small space or warehouse.

The new system also saves time and money for customers by reducing installation costs and removing the need to purchase additional tools to unwind the cable, thanks to its integrated locking system. Mobipay Un'Reel enables customers to unload cable directly from drums with improved safety on site as it eliminates need for handling and heavy lifting, thus reducing the risk of injury.

Jérôme Fournier, Corporate Vice President, Director of Innovation, Services & Growth said: *“The energy transition is driving huge global demand for electricity, so all parts of the electrification value chain need to be as streamlined and efficient as possible. The installation of cables is a crucial part of electrification around the world, yet many traditional methods for unwinding cables can be cumbersome at best, and dangerous at worst.”*

“Nexans is one of the world's leading cable manufacturers and installers, and we have a proud record of innovations which improve the operational efficiency of the cable-laying sector. Our Mobipay Un'Reel solution is just our latest solution to make cable installation more secure, more convenient, more sustainable, and, in doing so, saving our customers valuable time and money.”

The Mobipay Un'Reel will help reduce waste and pollution as the drum is returnable and has a longer life span than conventional drums, due to less rudimentary unwinding processes. Mobipay Un'reel is currently being rolled out in various countries and is set to be introduced worldwide by the end of 2021.

Nexans is at the forefront of cabling solutions for a range of applications, such as offshore wind-power, and covers the full electrification value chain. It continues to invest in R&D and offer new products and solution to help our customers through sustainable electrification.

About Nexans

For over a century, Nexans has played a crucial role in the electrification of the planet and is committed to electrify the future. With around 25,000 people in 38 countries, the Group is leading the charge to the new world of electrification: safe, sustainable, renewable, decarbonized and accessible to everyone. In 2020, Nexans generated 5.7 billion euros in standard sales.

The Group is a leader in the design and manufacturing of cable systems and services across four main business areas: Building & Territories, High Voltage & Projects, Industry & Solutions and Telecom & Data. Nexans is the first company of its industry to create a Foundation supporting sustainable initiatives bringing access to energy to disadvantaged communities worldwide. The Group pledged to contribute to carbon neutrality by 2030.

Nexans. Electrify the future.

Nexans is listed on Euronext Paris, compartment A.
For more information, please visit www.nexans.com

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