

NEXANS ORGANIZES ITS FIRST CLIMATE DAY ON SEPTEMBER 22, 2020 ON THE SUSTAINABLE ELECTRIFICATION OF THE WORLD

PRESS RELEASE

THE CALL OF THE PLANET FOR A SUSTAINABLE ELECTRIFICATION

NEXANS CLIMATE DAY

Paris, September 2, 2020 – At a time when global warming is accelerating and the energy transition is underway, the issue of sustainable electrification of the world is increasingly urgent.

Did you know that?

- The demand for electricity will increase by at least 40% over the next 20 years, even if we manage to stay within the 2°C trajectory set out in the Paris Agreement in 2016.
- More than 100 million European households will switch from fossil fuels to electric heating by 2050.
- 23,000 billion euros will be invested in electricity production resources and networks by 2040.

As a major player in the fight against global warming and leading the energy transition, Nexans is organizing its first Climate Day in Paris on September 22, 2020. The event will bring together global experts on these issues to provide answers to the planet's call for sustainable electrification.

Organized in Paris at the GoodPlanet Foundation, under the high patronage and in the presence of its founder Yann Arthus-Bertrand, this event will provide an opportunity to discuss the challenges of sustainable electrification of the world and its key role in the fight against climate change. Christel Heydemann, President of Schneider Electric France, Mark Lewis, Global Head of Sustainable Research at BNP Paribas Asset Management, Emmanuel Fagès, Partner in charge of electrification issues at Roland Berger and Christopher Guérin, CEO of Nexans, will answer questions from journalists and thought leaders.

Edouard Lecerf, Deputy general director of BVA, will comment on the results of a global poll conducted in France, the United Kingdom and the United States.

For Christopher Guérin, *"One of Nexans' missions is to bring together leaders with diverse opinions to debate the major issues facing us in terms of electrification of the world. Nexans does not have the answers to all these questions alone and that is why I wanted this Climate Day, the first one which is being held in Paris, to open up these debates to structure collective thinking around the answers to be provided. The discussion will start with a global comprehensive study by Roland Berger on the challenges that the electrification of the world raises that all of us have to overcome. »*

A major partnership with an environmental focus in the field of sports will also be announced.

To learn more about Nexans Climate Day and to register for the event, please visit climateday.nexans.com

About Nexans

Nexans is a key driver for the world's transition to a more connected and sustainable energy future. For over 120 years, the Group has brought energy to life by providing customers with advanced cable technologies for power and data transmission. Today, Nexans goes beyond cables to offer customers a complete service that leverages digital technology to maximize the performance and efficiency of their critical assets. The Group designs solutions and services along the entire value chain in four main business areas: Building & Territories (including utilities and emobility), High Voltage & Projects (covering offshore wind farms, subsea interconnections, land high voltage), and Industry & Solutions (including renewables, transportation, oil and gas, automation, and others).

Corporate Social Responsibility is a guiding principle of Nexans' business activities and internal practices. In 2013 Nexans was the first cable provider to create a Foundation supporting sustainable initiatives bringing access to energy to disadvantaged communities worldwide. The Group's commitment to developing ethical, sustainable and high-quality cables also drives its active involvement within leading industry associations, including Europacable, the NEMA, ICF and CIGRE.

Nexans employs nearly 26,000 people with an industrial footprint in 34 countries and commercial activities worldwide. In 2019, the Group generated 6.7 billion euros in sales.

Nexans is listed on Euronext Paris, compartment A.

For more information, please visit www.nexans.com



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