

ON THE OCCASION OF ITS FIRST CLIMATE DAY, NEXANS PRESENTS THE RESULTS OF A GENERAL PUBLIC SURVEY ON CLIMATE CHANGE CARRIED OUT IN FRANCE, THE UNITED KINGDOM AND THE UNITED STATES

PRESS RELEASE

Paris, September 23, 2020 – On the occasion of its first Climate Day (climateday.nexans.com) dedicated to the planet's call for sustainable electrification and which took place this Tuesday, September 22 at the GoodPlanet foundation in Paris, Nexans presented the results of a survey on the French, the British and the Americans facing climate change. This survey was carried out by BVA in France, Researchscape in the United States and Savanta in the United Kingdom.

The following main lessons emerge:

- Despite the health crisis, the French still consider global warming a priority. The English and the Americans are more nuanced.
- The French favor renewable energies. The same is true of the Americans and the British who are even more favorable to it.
- The transition to electric cars shares the French who underestimate the number of charging stations available on the national territory. This discrepancy between the perception and the reality of the number of charging stations available partly explains the level of refusal to switch to the electric car. More Americans and Britons say they want to switch to an electric vehicle and they also underestimate the number of charging stations available in their territory.
- Despite an ever-growing awareness of the environmental problem, a majority of French people today do not say they are ready to reduce their disposable income to fight against global warming. Despite everything, a third of them envisage such a very moderate drop in their income. Americans and British are more inclined to a financial effort in the form of donations in this perspective.

Christopher Guérin, CEO of Nexans said in this regard: *“Through the organization of this Climate Day, Nexans is asserting itself not only as an actor but also a thought leader of the energy transition for a sustainable electrification of the world. This electrification raises a number of challenges and paradoxes that must be overcome. And it will only happen with the direct involvement of the populations concerned. These surveys provide a better understanding of the level of information and disinformation in public opinion as well as their level of acceptability of these lifestyle changes.”*

The full results of the surveys are available on the website climateday.nexans.com

About Nexans

Nexans is a key driver for the world's transition to a more connected and sustainable energy future. For over 120 years, the Group has brought energy to life by providing customers with advanced cable technologies for power and data transmission. Today, Nexans goes beyond cables to offer customers a complete service that leverages digital technology to maximize the performance and efficiency of their critical assets. The Group designs solutions and services along the entire value chain in three main business areas: Building & Territories (including utilities and emobility), High Voltage & Projects (covering offshore wind farms, subsea interconnections, land high voltage), and Industry & Solutions (including renewables, transportation, oil and gas, automation, and others).

Corporate Social Responsibility is a guiding principle of Nexans' business activities and internal practices. In 2013 Nexans was the first cable provider to create a Foundation supporting sustainable initiatives bringing access to energy to disadvantaged communities worldwide. The Group's commitment to developing ethical, sustainable and high-quality cables also drives its active involvement within leading industry associations, including Europacable, the NEMA, ICF and CIGRE.

Nexans employs nearly 26,000 people with an industrial footprint in 34 countries and commercial activities worldwide. In 2019, the Group generated 6.7 billion euros in sales.

Nexans is listed on Euronext Paris, compartment A.

For more information, please visit www.nexans.com

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