

### **Safe Harbor**

Forward-looking information in this presentation are based on risks and uncertainties, known and unknown to date, which may have an impact on the future performance of the Company, which may materially differ.

Readers are also invited to log on to the Group's website where they can view and download the press release of the annual results and the 2014 financial statements and Management Report, which include a description of the Group's risk factors.

These risk factors notably include the risks related to investigations launched in 2009 on anti-competitive behavior in the submarine and underground high-voltage cables sector in various countries. To date, these investigations resulted in fines being imposed on the main cable industry players in Europe and Asia by the European Commission in its decision of April 2, 2014. The Group recorded an 80 million euros provision to cover the direct and indirect consequences of the decision of the European Commission and of the procedures underway in other countries relating to the same industry segment.

In addition to the risk factors, the main uncertainties for 2015 concern:

- the economic environment in Europe where the outlook remains uncertain despite low interest rates and low oil prices;
- the demand from electrical utilities in budget constrained environment of States (Europe, Australia);
- the strong currency volatility, especially in emerging countries (and their impact on liquidity particularly in some of these countries: South America, Africa, China and Russia) but also in mature markets (Switzerland, Canada);
- the high volatility of raw material prices that can affect sales and margins in the Group businesses related to the raw materials industry segment;
- the price of oil, which could lead to a further decline in investment of sector actors, beyond the cuts already announced for 2015;
- the marked worsening of the geopolitical situation in some countries in the Middle East and Russia;
- operating difficulties related to potential disruptions in supplies of water and electricity, especially in Brazil.

Audit procedures on the consolidated financial statements have been carried out. The Statutory Auditors' report will be issued following their review of the management report.

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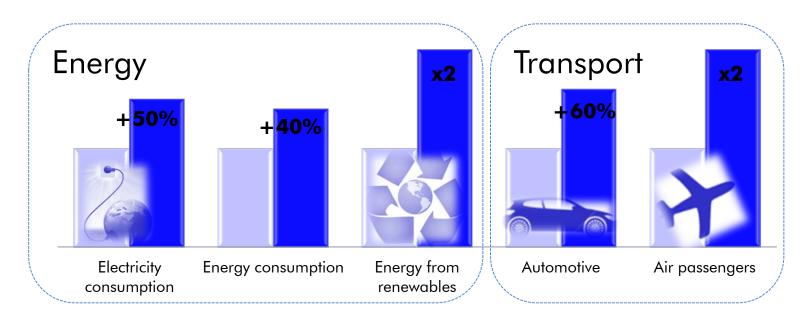


# Market drivers are favorable for the long term

Expectations for 2030

Population growth +20%

Urbanization +40%









# Nexans is a solution provider for a more efficient & sustainable future

Market size (\*)

37bn€

# Power and data infrastructures

- Higher voltage & deeper submarine installations
- Aluminum solutions
- Smart grids

5.5bn€

Fossil & renewable resources

 Safer & more reliable cables resisting to harsher conditions of exploration/extraction

7.5bn€

**Transport** 

- Aluminum solutions for lighter cables
- Lead free cables
- Hybrid cables for signaling
- Anti-theft solutions

21bn€

**Building** 

- Fire resistant cables
- Energy efficiency programs
- Data cables: higher bandwidth



### **Vision of Nexans**

Given market evolution, the company confirms its focus on 4 sectors:

Power and data infrastructures



- Power transmission
- Power/data distribution
- Accessories

Exposure to the sector in 2014

40%

Fossil & renewable resources



- Mining
- O&G
- Renewables
- Power plants

10%

**Transport** 



- Aerospace
- Railways, city rail
- Automotive
- Shipbuilding

14%

**Building** 



- Residential
- Commercial
- Data

24% √e x a n s





### **Biggest ever contract for Nexans**



NordLink HVDC interconnector between Norway and Germany will use Nexans' subsea power cables

**√**exans

# A depth record setting for Chevron





# Safe return to port for Fincantieri



Nexans to deliver over 4,000 km of power and data cables to Fincantieri

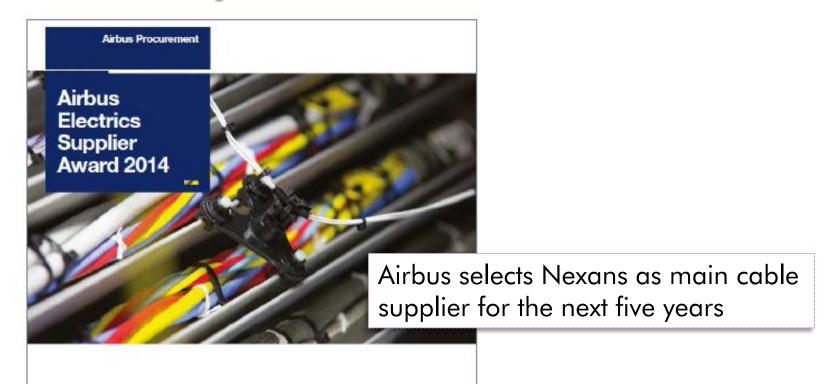


# Biggest cruise ship ever for STX





# Safest airplanes for Airbus



We are pleased to present the

Industrial Excellence Award

to Nexans





### Safest trains in Switzerland

SBB signs five-year framework agreement with Nexans for signaling and balise cables for upgrades to Swiss rail network





Nexans committed to renewable

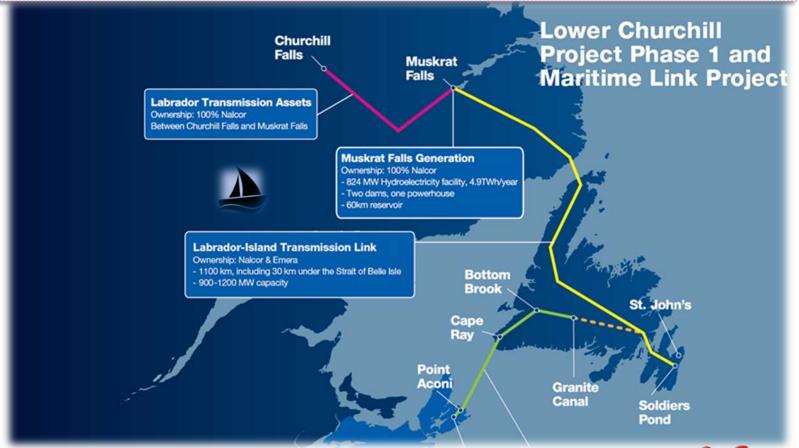
energies





# Connecting the world: Newfoundland to mainland Canada

Maritime Link Project selects Nexans' HVDC subsea power cable to connect Nova Scotia and Newfoundland and Labrador in Eastern Canada



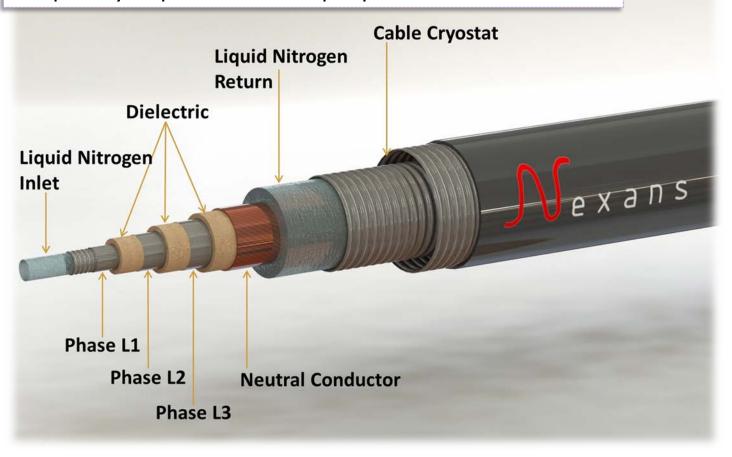


# Our technology for a better environment



### Imagine the future

2013 Supplier Award by RWE for Innovation for AmpaCity superconductor project





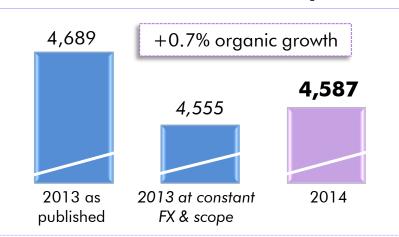




# Improved profitability on flat volumes

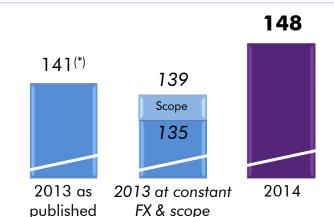
Figures in M€, unless otherwise specified

#### Sales at constant metal prices



# Net debt 607 460 337 Dec 31, 2013 Jun 30, 2014 Dec 31, 2014

#### **Operating margin**



2014: **3.2% of sales** at constant metal prices, vs 3.0% in 2013

(\*) excluding non recurring pension effect of 30 million euros



# South America and Australia weigh on sales

**Europe:** 

+1.6%

Overall stable

Year on year organic growth by region

14% of

sales

43% of

sales

North America:

+1.7%
Progressive recovery

8% of

sales

**South America:** 

-7.8%

Strong decline accelerated in H2

High Voltage:

+4.4% contrasted

d 16% of sales

MERA: +3.0%

Despite political tensions

6% of sales

**Asia Pacific:** 

-3.6%

Positive trend except for Australia

13% of sales

Exposure by origin Sales at constant metal prices



# Industry and Submarine leading the growth

### Distributors & Installers

Sales (constant metal prices)
1,120M€

Year on year organic growth **-0.5%** 

Operating margin **26M€** 

# Transmission, Distribution & Operators

Sales (constant metal prices)

1,978M€

Year on year organic growth **-0.3%** 

Operating margin **98M€** 

#### **Industry**

Sales (constant metal prices)

1,213M€

Year on year organic growth

+2.9%

Operating margin

50M€

#### Other

Sales (constant metal prices)

276M€

Year on year organic growth

+3.5%

Operating margin

-26M€

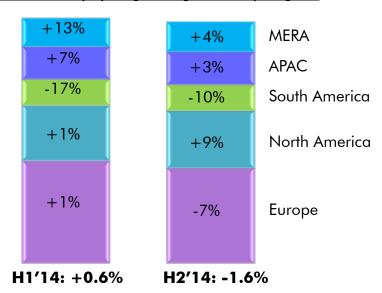


### **D&I** faces adverse H2 environment

Sales: 1,120M€

Yoy organic growth: -0.5%

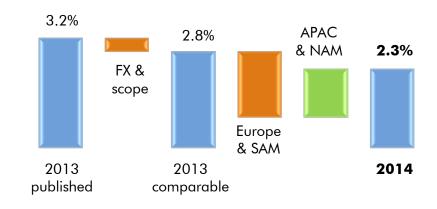
#### Sales and yoy organic growth by region



- Weak sales in H2'14 driven by difficult environment in Europe and South America
- Better performance in North America, MFRA and APAC

Operating margin: **26M€** OM/Sales: **2.3%** 

#### OM/Sales

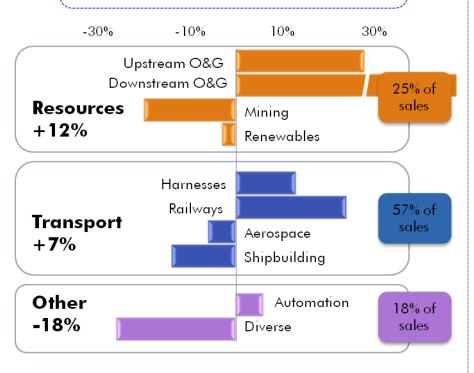


- Competition & volume issues in Europe and South America
- Positive results from restructuring actions in Australia
- Improvement in LAN cables in North America



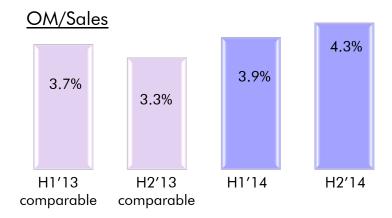
# Industry is well oriented

Sales: **1,213M€**Yoy organic growth: **+2.9%** 



- Harnesses accelerating
- Dynamism in O&G while mining is tough
- Europe: growth on key segments
- China: growth resuming (rolling stock)

Operating margin: **50M€** OM/Sales: **4.1%** 



- Good contribution from harnesses (positive leverage)
- Progressive improvement of margins driven by Europe (restructuring actions and repositioning) and China

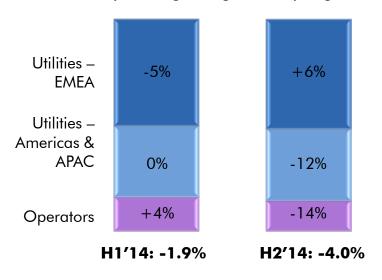


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# **Utilities & Operators declines in H2**

Yoy organic growth: -3.0%

#### Year on year organic growth by region:



#### **Utilities: -3%**

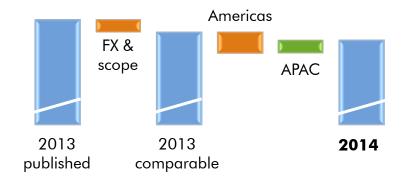
- EMEA: recovery in Europe in H2 after tough H1
- Decrease in South America in H2 and in Australia

#### **Operators: -5%**

Strong in Scandinavia and SAM, down in France

#### **Operating margin:**

slight decline vs 2013



- Resilience in Europe
- Americas impacted by lower volumes and prices
- Positive returns from reorganization of activity in APAC (China & Australia)



# Transmission is growing 4.4% vs 2013

#### **Submarine**

Yoy organic growth: +9% vs 2013

#### Sales:

Record year in umbilicals Strong in interconnections

#### **Operations:**

Turnaround of Halden factory now complete Large contracts under production

#### Backlog:

1.5bn€, after NordLink award (0.5bn€) on February 12, 2015



#### Land

Yoy organic growth: -5% vs 2013

#### Europe:

Market remains difficult; restructuring actions implemented slightly ahead of initial schedule

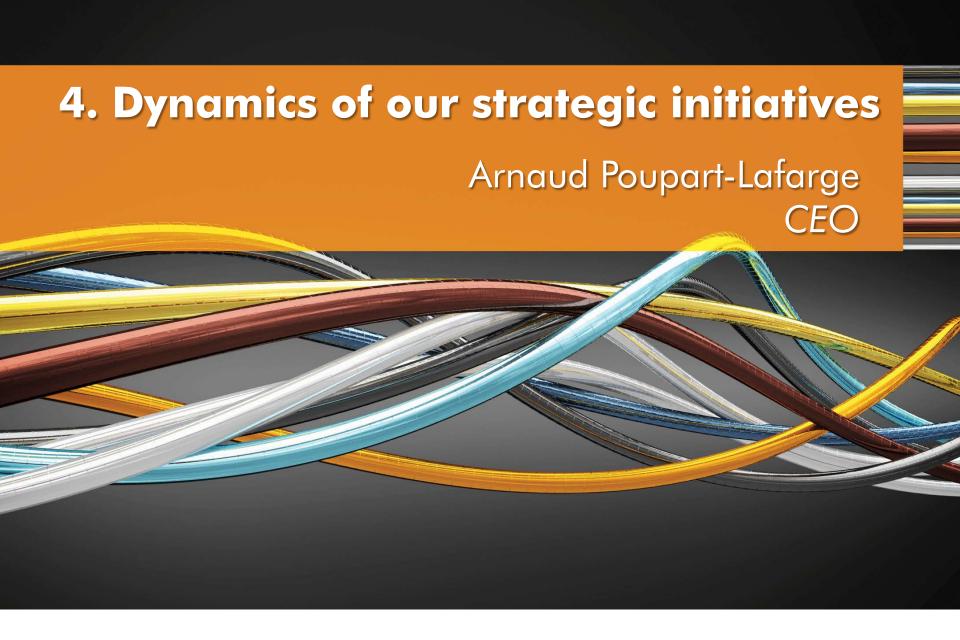
#### **Deployment in North America:**

US factory qualified with 46 utilities Very active tendering activity

#### **Deployment in China:**

Yanggu ramp up progressing, with 40% growth in sales vs 2013
First qualification by Australian customer

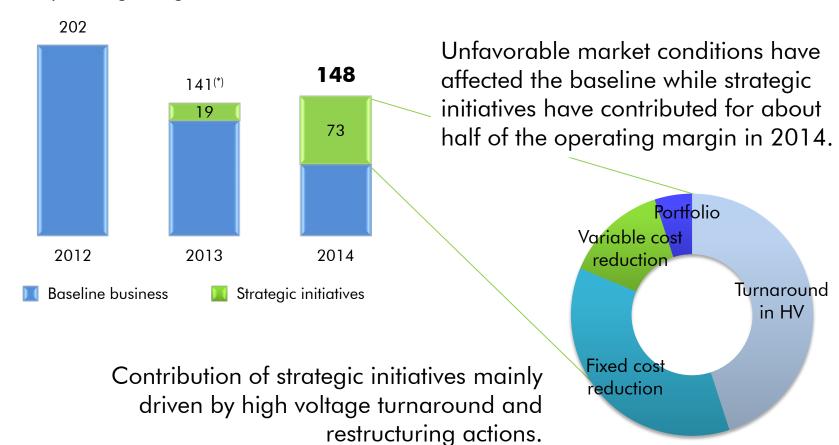






# Strategic initiatives have materially contributed to FY'14 operating margin

#### Operating margin evolution, in M€

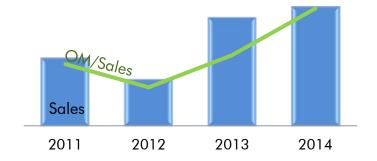




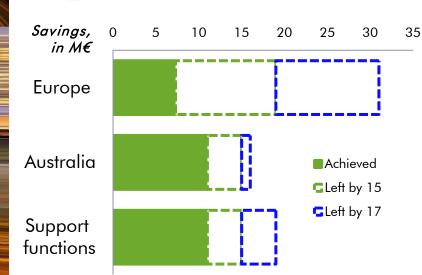
# All initiatives have delivered as planned ...

#### 1 Turnaround in HV

- Target achieved on quality, processes, planning, competencies
- Continue focus on improvement
- Preparation of growth ahead



#### 2 Fixed cost reduction



- Europe Industry & Land High voltage:
   2 production sites closed, good progress of equipment transfer
- Support functions: ahead of schedule
- Australia: one factory closed, customers already supplied from Yanggu (China)



# ... with exception of South America and mining

#### 3 Variable cost reduction

- Manufacturing: redesign-to-cost, energy efficiency, Optimohm
- Purchasing: renegotiations

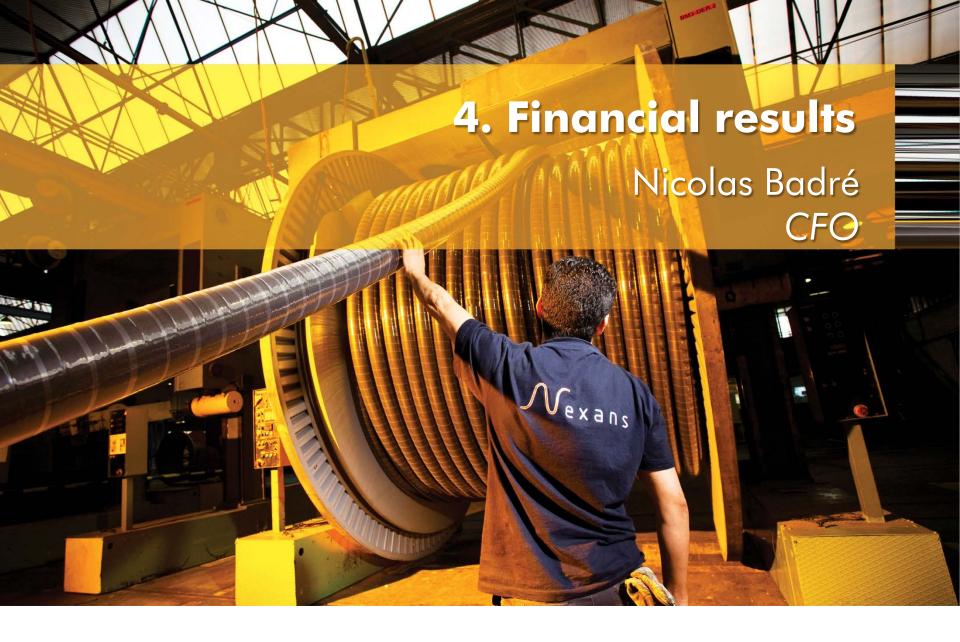
#### 4 Innovation

- Harnesses: good development in Europe and progress in China
- Smart grids: opening of an R&D center (Donchery) to boost product development

#### 5 Growth

- Initiative impacted by deterioration of market conditions
- Particularly for initiatives related to South America and mining







# **Key figures**

In M€	2013(1)	2014
Sales at current metal prices	6,711	6,403
Sales at constant metal prices	4,689	4,587
EBITDA <sup>(2)</sup>	316	288
Operating margin	171	148
Restructuring costs	(180)	(51)
Net income (Group share)	(333)	(168)
Operational Cash Flow	126	101
Net debt	337	460



<sup>(1) 2013</sup> as published, including the non recurring pension effect of 30 million euros elsewhere restated

<sup>(2)</sup> Operating margin before depreciation

### Income statement (1/2)

In M€	<b>2013</b> <sup>(1)</sup>		2014	
Sales At constant metal prices	4,689		4,587	
Margin on variable costs	1,397	29.8%	1,390	30.3%
Indirect costs	(1,081)		(1,102)	
EBITDA <sup>(2)</sup>	316	6.7%	288	6.3%
Depreciation	(145)		(140)	
Operating margin	171	3.6%	148	3.2%
Core exposure effect	(41)		(4)	
Restructuring costs	(180)		(51)	
Other operational income (expenses)(3)	(131)		(129)	
Share in net income of associates	(1)		1	
Operating income	(182)		(35)	

<sup>(1) 2013</sup> as published, including the non recurring pension effect of 30 million euros elsewhere restated

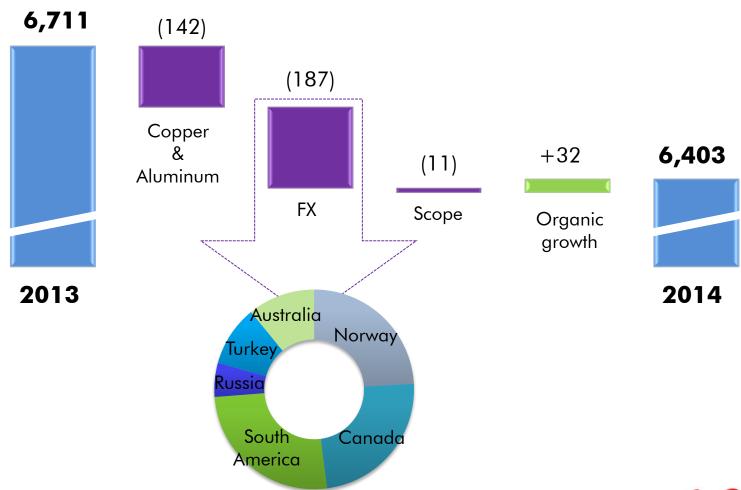


<sup>(2)</sup> Operating margin before depreciation

<sup>(3)</sup> Including net asset impairments, metal derivatives, net gain on asset disposal, transaction costs on external acquisitions

### Sales evolution

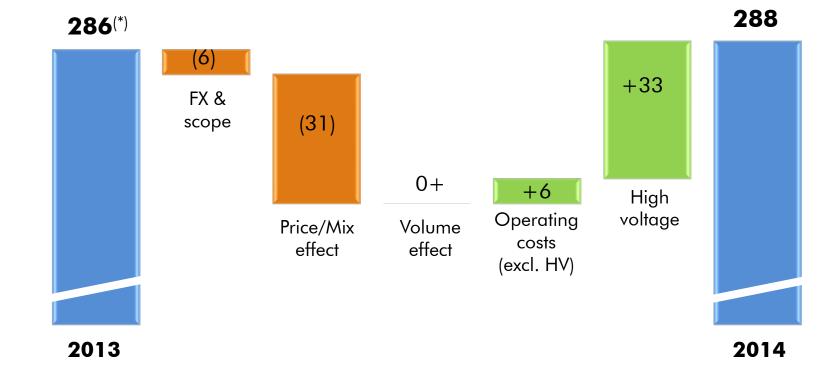
Sales at current metal prices, in M€





### **EBITDA** evolution

In M€





# Significant impairments: environment changes in 2014

Total: 197M€

AmerCable 80M€ **AmerCable** 

- Sharp decline of commodity prices over the last 18 months impacting investment in O&G and mining
- Strong decrease of oil price in H2'14 and downward consensus revision increase uncertainty on O&G perspectives
- Residual goodwill: 59M€

**Australia** 66M€

Brazil 40M€

Russia 11M€

**Brazil** 

- GDP recession in H2'14 and no sign of robust recovery on the short term: mineral/agriculture prices, strong depreciation of the Real, high interest rates and inflation outlooks are sluggish
- Electricity crisis; aluminum prices
- O&G business impacted by ongoing corruption scandal
- Residual goodwill: 30M€

**Australia** 

- Drop in metal and mineral prices leading to drastic investment reductions from mining companies between 2013 and 2014
- Decreasing consumption of electricity weighing on investment decisions (and leading to upcoming privatization of public utilities)
- Strengthening of competition due to Asian competitors
- Residual goodwill: 52M€

Russia

Huge level of uncertainties due to the political crisis:

- much lower liquidity
- indirect impact of EU/US sanctions



# Income statement (2/2)

Net income Group share	(333)	(168)
Net income from operations	(330)	(170)
Income tax	(39)	(32)
Income before tax	(291)	(138)
Financial charge	(109)	(103)
Operating income	(182)	(35)
In M€	2013	2014



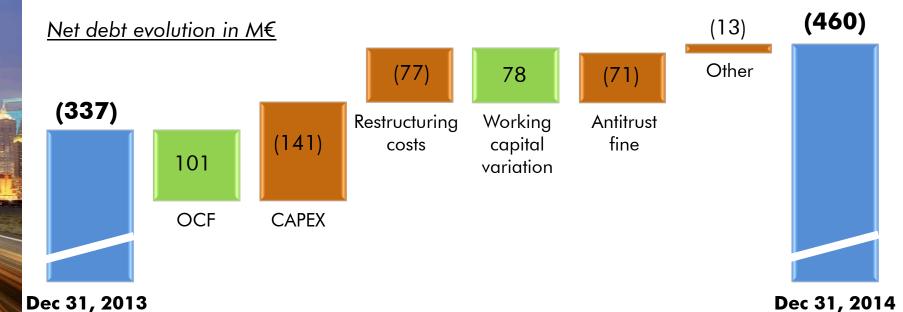
## **Balance sheet**

In M€	Dec 31, 2013	Dec 31, 2014
Long-term fixed assets	1,844	1,737
of which goodwill	414	303
Deferred tax assets	120	153
Non-current assets	1,964	1,890
Working Capital	879	803
Total to finance	2,843	2,693
Net financial debt	337	460
Reserves	824	709
Deferred tax liabilities	82	91
Shareholders' equity and Minority interests	1,600	1,433
Total financing	2,843	2,693



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### **Net debt evolution**

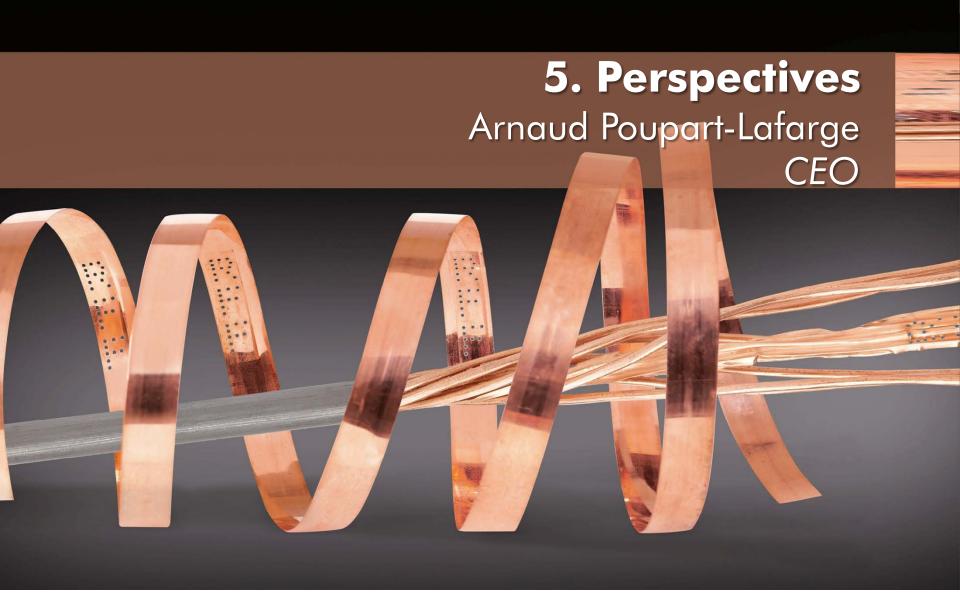


Gross debt structure at year-end, in M€

	185
■ Local borrowings	255
2019 - 2.50% Convertible Bond	
■ 2018 - 4.25% Bond	256
■ 2017 - 5.75% Bond	362
■ 2016 - 4% Convertible Bond	
	212

<u>Ratios</u>		
	12/31/14	Covenant
Leverage (net debt/EBITDA)	1.9	3.0
Gearing (net debt/equity)	0.3	1.1







# 2015 outlook: short term perspectives are challenging

#### Over the next 12 months:

- Currency and copper volatility create disruptions
- Spending from Power Utilities still low
- O&G and mining depressed
- Restructuring to weigh on cash flow generation



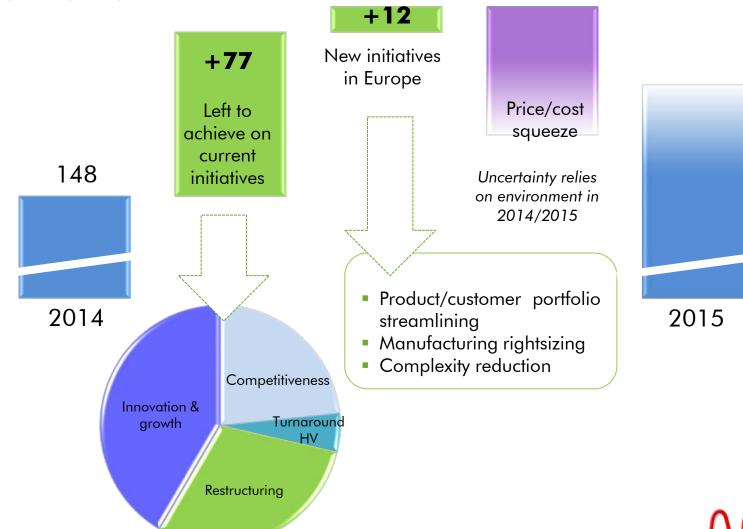


Additional initiatives to offset the increasing price/cost squeeze



## Progressing on 2015 objectives

Operating margin evolution, in M€





## On the way to 2017: Nexans in motion

#### Key challenges and opportunities:

- 2/3 of the growth to come from developing countries
- Europe to remain flat except niches
- US to show slow recovery

#### Redesign the strategy:

## Strengthen market leadership

- Selective organic growth & CAPEX allocation
- Go beyond excellence in cables



## Regain competitiveness

- Fixed cost reduction
- Variable cost reduction

## Manage portfolio

- Optimization of capital employed
- Active drive of portfolio



## Regain competitiveness

#### **Continue fixed cost reduction**

- Complete reorganization launched in 2013 on Land High Voltage, Industry and Support functions in Europe
- Study new projects in order to deliver 100M€ additional savings by 2017

#### Continue variable cost reduction

Further roll out the industrial efficiency methodology:

- Process standardization
- Product redesign-to-cost
- Purchasing functions



Offset price erosion and cost inflation Improve overall operating margin

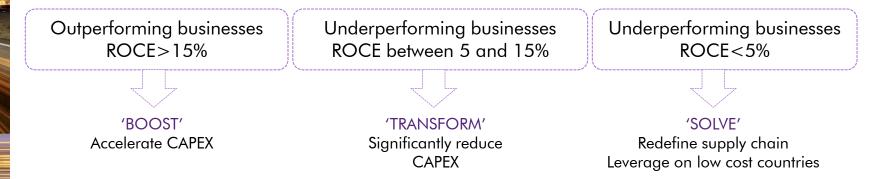


## Strengthen market leadership

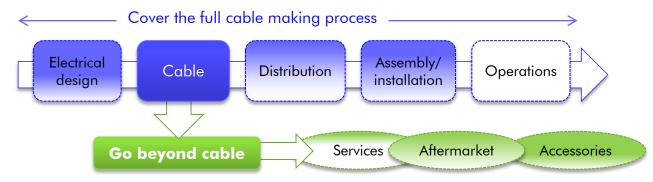
#### **Grow on specific businesses**

- Highly performing businesses: submarine HV, automotive harnesses, HV accessories
- Promising businesses: industrial segments in Europe, China

#### Prioritize and differentiate CAPEX allocation



#### Develop commercial offers beyond cables (potential upside by 2017)





## Adapt portfolio to secure ROCE

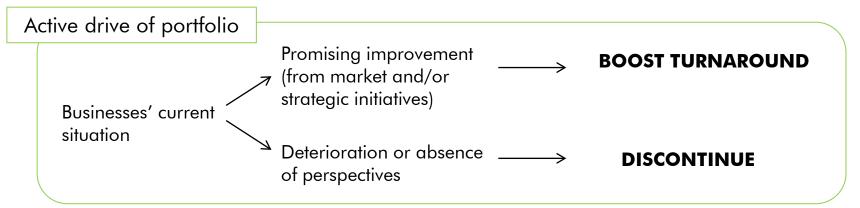
Shift the Group's center of gravity towards the most profitable or promising

businesses

1/3 capital employed generating limited return

1/3 capital employed generating return in line with Group's average

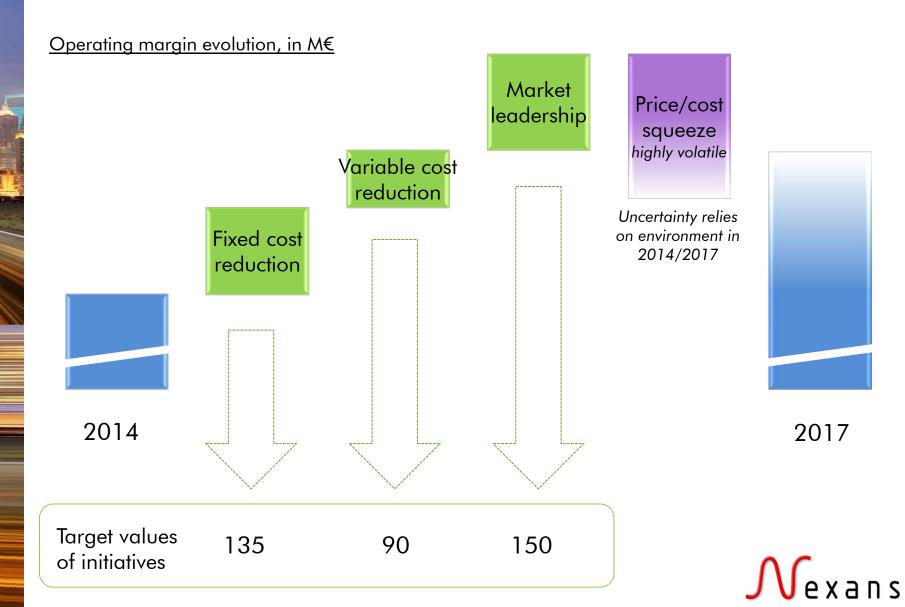




→ As needed, divest capital employed



## On the way to 2017



## One team, one project, one ambition









## Sales and profitability by segment

		2013			2014	
In M€	Sales	ОМ	OM %	Sales	ОМ	OM %
Transmission, Distribution & Operators	2,034	70	3.5%	1,978	98	5.0%
Industry	1,222	42	3.4%	1,213	50	4.1%
Distributors and Installers	1,155	37	3.2%	1,120	26	2.3%
Other <sup>(*)</sup>	278	(8)	n/a	276	(26)	n/a
Total Group	4,689	141	3.0%	4,587	148	3.2%



# Impact of foreign exchange and consolidation scope

In M€	2013	FX	Organic growth	Scope	2014
Transmission, Distribution & Operators	2,034	(77)	(5)	26	1,978
Industry	1,222	(3)	34	(40)	1,213
Distributors & Installers	1,155	(32)	(5)	2	1,120
Other	278	(13)	8	3	276
Total Group	4,689	(125)	32	(9)	4,587



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